

Something's GOTTA GIVE

IF WE'RE REALLY GOING TO
GET TO THE
other side
OF EATING DISORDERS...

CAMPAIGN

It has been over 30 years since musician Karen Carpenter's death from anorexia at age 33 put eating disorders on the radar screens of a generation. In that time, while much has been accomplished, little has changed. People are still dying. Lives are being robbed. Anorexia, bulimia, binge eating and other eating disorders are showing up earlier and among more people than ever before.

Like so many others, the Looking Glass Foundation remains dedicated to the fight against eating disorders – encouraging prevention and early intervention, and offering meaningful, accessible, and appropriate support, recovery, and relapse prevention programming.



*A
constructive exposé
of the true barriers we
face in overcoming eating
disorders, in really
getting to the other side
of this disease.*

Until June 15, 2016, we invite you to share your answers to this question:

IF WE'RE REALLY GOING TO GET TO THE OTHER SIDE OF EATING DISORDERS, SOMETHING'S GOTTA GIVE ... WHAT IS IT?

Eating disorders touch many lives. There are all kinds of people, from all backgrounds and in virtually all walks of life, who have encountered this disease. Whatever your knowledge or experience or impressions are of eating disorders – be it first hand, through a loved one, as a practitioner, or at a distance – we want to hear from you.

GET INVOLVED

There are so many ways to get involved with the Something's Gotta Give campaign:

- ▶ Answer our provocative question – from your point of view
- ▶ Engage in our conversation through various digital media
- ▶ Make a donation
- ▶ Volunteer to help with the campaign
- ▶ Become a Community Partner
- ▶ Spread the word
- ▶ Participate in our "live" Public Rally
- ▶ Be featured in our documentary

SADLY, IT IS NOT ENOUGH. ALL OF OUR WELL-INTENTIONED EFFORTS ARE NOT GETTING US TO THE OTHER SIDE OF EATING DISORDERS. WE BELIEVE THE CULTURE AND CONTEXT FOR OUR WORK NEEDS TO CHANGE – IN TANGIBLE WAYS, ON MULTIPLE FRONTS.

In our view, it's time to ramp up the effort.

SOMETHING'S GOTTA GIVE
... SGG.

#SGG

*The center
point of a digital
dialogue, Public Rally,
and feature length
documentary.*



WHAT IS IT?

SUBMISSIONS

Open between November 15, 2015 and June 15, 2016, SGG Submissions can take any number of forms:

- ▶ Digital Media posts
- ▶ Editorials / Blogs / Essays
- ▶ Video Clips / Soundtracks
- ▶ Music / Lyrics / Poems
- ▶ Photos / Art / Sculpture
- ▶ Data / Evidence / Research
- ▶ Policy Positions

YOU MAY ANSWER OUR QUESTION AS MANY TIMES AS YOU LIKE, BY FINISHING THIS THOUGHT: ONE THING THAT'S GOTTA GIVE IS...

Visit us online at www.sggcampaign.org for SGG Submission Guidelines.

“ We know there isn't a single answer. Complexity doesn't scare us. We want to hear them all. ”



RALLY

In tandem with Eating Disorder Awareness Week and in partnership with other BC-based ED groups, the Looking Glass Foundation will host a ½ day SGG Rally on February 6, 2016 from 1:30 to 4:30pm at the Vancouver Public Library. We'll give voice to those already engaged in the campaign as well as bolster momentum for raising further awareness – again, not so much about eating disorders, but about how to tear down the very real barriers we face in overcoming this disease.

WE'D LOVE TO HEAR FROM YOU



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Something's GOTTA GIVE

Just as ignorance, complacency, and inaction were challenged in An Inconvenient Truth, so also will they be the enemy under siege in our Something's Gotta Give documentary.

The film, as with the campaign as a whole, isn't about laying blame. Rather, it's about calling people up to act, separately and together, as communities within a community, to really get to the other side of eating disorders.

Drawn from SGG submissions, digital media conversations, and our Public Rally, this feature length documentary will reflect and collate multiple themes for action. Scheduled for release in October 2016, it will include insightful interviews, in-depth commentary, and provocative facts.

If you would like to be interviewed, provide background information, or otherwise help with the SGG documentary, contact us at documentary@sggcampaign.org



“ This isn't about anger or blame. It's about constructive action, compassionate resolve, and the power of humanity. ”

DOCUMENTARY



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